



2012 VH&RA Golf Fundraiser

Westin Kierland Golf Club

May 10, 2012

1:00 Shotgun Start, Scramble Format

Sponsorship Opportunities

Platinum - \$10,000 (One Available)

- Two foursomes, including golf carts and greens fees, lunch and reception
- Promotional table and signage at a hole
- Printed recognition with logo at reception
- Tee and attendee gifts for all golfers
- Opportunity to address players at the reception
- Logo recognition as Platinum Sponsor with link to website
- Platinum Sponsorship recognition with logo in VH&RA Newsletter

Hole-in-One - \$5,000 (Three Available)

- One foursome including golf carts and greens fees, lunch and reception
- Promotional table and signage at a hole
- Printed recognition with logo at reception
- Tee and attendee gifts for all golfers
- Logo recognition as a Hole-In-One Sponsor with link to website
- Hole-in-One Sponsorship recognition in VH&RA Newsletter

Gold - \$3,500

- One foursome including golf carts and greens fees, lunch and reception
- Printed recognition at a hole and reception
- Gold Sponsor recognition on tournament website
- Tee and attendee gifts for all golfers
- Gold Sponsorship recognition in VH&RA Newsletter

Silver - \$2,000

- One foursome including golf carts and greens fees, lunch and reception
- Printed recognition at a hole and reception
- Tee and attendee gifts for all golfers
- Silver Sponsorship recognition in VH&RA Newsletter

Beverage Cart Sponsor - \$1,000 (Four Available)

- Printed recognition on a selected beverage cart and at reception
- Tee and attendee gift for sponsorship representative

Corporate Hole Sponsor - \$300 (non-exclusive)

- Printed recognition at a hole and reception

Reception Only - \$50



VH&RA 2012 Golf Tournament

The Valley Hotel & Resort Association asks you to join us for an afternoon on the links at Westin Kierland Golf Club. Our efforts to build a strong foundation to combat the issues that lie ahead for the hotel industry, along with continuing our strong support of hospitality education and scholarships must continue through 2012 and for years to come.

We encourage you to bring your clients, VIPs, meeting planners or special guests to enjoy this fantastic event.

Schedule of Events

11:30 a.m. - 1:00 p.m.

Registration and Warm Up
Tee Gifts
Golf Pro Shop
Lunch for Key Sponsors

1:00 p.m.

Shotgun Start (Scramble)
On-Course Contests and Giveaways

Post Tournament

Gourmet Reception
Silent Auction and Raffle
Awards and Prizes

TOURNAMENT SPONSOR REGISTRATION

All entries are due April 15, 2012

Platinum Hole-in-One Gold Silver Beverage Cart Corporate Reception

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Player Names: _____ Company Name: _____

Payment: Check (enclosed) Visa MasterCard Amex Payment Amount: _____

Credit Card Number: _____ Exp. Date: _____ CVN: _____

Billing Zip Code: _____ Cardholder Signature: _____

Rain or shine; no refunds or credits will be given. Send payment and entry form to the Valley Hotel & Resort Association, 1240 E. Missouri Ave., Phoenix, AZ 85014, or e-mail to bantioco@azlta.com.

Please contact Becky Antioco at 602-375-2996 or bantioco@azlta.com with any questions.